



HD

INTERNATIONAL TRADE

***HYPE***®

**THE FUNCTIONAL PRODUCTS COMPANY**

# GLOBAL PORTFOLIO

CLASSIC



CLASSIC LOW CAL



TWISTED (5% JUICE)



FUN FLAVOURS



ON BRAND



SPORTS DRINKS - PRE-WORKOUT & ISOTONIC



XTRA - BCAAS/EAAS & NO SUGAR



PROTEIN POWDERS & BARS





# MFP ORIGINAL

ENERGY DRINKS

TASTE MAXIMUM ENERGY FOR THE NO-HOLDS-BARRED, 5 VITAMINS-FUELLED EXPERIENCE YOU CRAVE. AIM STRAIGHT FOR THE TOP WITH MORE FRIGGIN' POWER AND A THRILLING SURGE OF EXCITEMENT IN A CAN.

- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ 5 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES
- ✘ CONTAINS CAFFEINE AND TAURINE





# MFP SUGAR FREE

ENERGY DRINKS

GET READY TO TURN UP THE VOLUME ON YOUR LIFE WITH THE SAME ORIGINAL FLAVOUR AND INTENSE ENERGY BUT NONE OF THE SUGAR.

- ✘ 0 SUGAR - 0 CALORIES - 0 CARBS
- ✘ PERFECT FOR HEALTH CONSCIOUS CONSUMERS
- ✘ 5 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES
- ✘ CONTAINS CAFFEINE AND TAURINE



# MOJITO - MINT & LIME

ENERGY DRINKS

THE MIX OF LIME AND MINT TAKES YOUR TASTE BUDS ON A WILD RIDE, WITH A FLAVOUR THAT'S IRRESISTIBLE. TAKE THE NIGHT BY STORM AND OWN IT WITH THE ZESTY KICK OF MOJITO.

- ✘ **MOJITO FLAVOUR WITH 0% ALCOHOL**
- ✘ **CONTAINS CAFFEINE AND TAURINE**
- ✘ **PREMIUM INGREDIENTS FROM EUROPE**
- ✘ **5 VITAMINS**
- ✘ **NO PRESERVATIVES**





## ENLITE - LOW CAL

ENERGY DRINKS

RELEASE YOUR FULL POTENTIAL WITH ENLITE THAT DELIVERS MAXIMUM ENERGY WITH FEWER CALORIES. SWEETENED WITH STEVIA, ENLITE IS THE PERFECT PICK-ME-UP.

- ✘ ELEGANT FLASHY DESIGN WITH A FEMENINE TOUCH
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ EXTRA LOW CALORIE: 9KCAL/100ML
- ✘ 4 VITAMINS
- ✘ NO PRESERVATIVES



# TWISTED TROPICAL

ENERGY DRINKS

TWISTED TROPICAL PUNCH IS THE ENERGY DRINK PACKED WITH REAL FRUIT JUICE AND TROPICAL FLAVOURS. WITH THE EXPLOSIVE COMBINATION OF MANGO AND PASSION FRUIT, YOU'LL TASTE THE TROPICS IN EVERY SIP.

- ✘ 5% REAL FRUIT JUICE
- ✘ TROPICAL FLAVOUR
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ 5 VITAMINS
- ✘ NO PRESERVATIVES





# TWISTED CHERRY

ENERGY DRINKS

TWISTED CHERRY PUNCH IS A WHOLE NEW LEVEL OF ENERGY. WITH REAL FRUIT JUICE AND CHERRY FLAVOUR, IT DELIVERS A ONE-TWO PUNCH OF TASTE AND POWER.

- ✘ 5% REAL FRUIT JUICE
- ✘ CHERRY FLAVOUR
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ 5 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES



# UP - ICED BERRY MAX

ENERGY DRINKS

UP THE ANTE WITH UP! - AN ENERGY DRINK THAT PACKS BOSS ENERGY IN BERRY FORM. PERFECT FOR GAMERS, HUSTLERS, PARTY-GOERS OR ANYONE LOOKING FOR THAT EXTRA KICK IN THE FACE TO KEEP THE DREAM ALIVE.

- ✘ SPORTY DESIGN LOOK & FEEL
- ✘ BERRY FLAVOURED GOODNESS
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ 6 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES





# BUZZ ENERGY DRINK

ENERGY DRINKS

BLAST OFF WITH HYPE BUZZ, YOUR ROCKET-FUELLED PASSPORT, TO A WORLD OF VIBRANT ENERGY. THIS ISN'T YOUR ORDINARY ENERGY DRINK, IT'S A BERRYLICIOUS MARSHMALLOW MADNESS READY TO DAZZLE YOUR TASTE BUDS, AND REVIVE YOUR DAY!

- ✘ CANDY DESIGN
- ✘ THE MOST FUN OF OUR PRODUCTS
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ NO PRESERVATIVES
- ✘ CONTAINS CAFFEINE
- ✘ 6 VITAMINS



# XTRA - WATERMELON

## PERFORMANCE DRINKS

RELEASE YOUR INNER CHAMPION WITH XTRA, THE ENERGY DRINK MADE FOR PERFORMANCE. FUELLED WITH ESSENTIAL AMINO ACIDS AND A JUICY WATERMELON FLAVOUR, XTRA IS THE PERFECT DRINK TO HELP YOU PUSH PAST YOUR LIMITS AND REACH NEW HEIGHTS. WHETHER YOU'RE HITTING THE GYM, HITTING THE BOOKS, OR HITTING THE PAVEMENT, XTRA IS THE ENERGY BOOST YOU NEED TO COME OUT ON TOP.

- ✘ CONTAINS ALL 9 EAAS
- ✘ WITH TAURINE
- ✘ 0 SUGAR
- ✘ 2KCAL/100ML





# XTRA - CHEESECAKE

## PERFORMANCE DRINKS

POWER UP WITH ESSENTIAL AMINO ACIDS, UNBEATABLE CHEESECAKE FLAVOUR, AND UNRIVALLED PERFORMANCE. XTRA CHEESECAKE DELIVERS THE ENERGY YOU NEED TO CRUSH YOUR GOALS AND DOMINATE YOUR COMPETITION. WHETHER YOU'RE HITTING THE GYM, HITTING THE BOOKS, OR HITTING THE PAVEMENT, XTRA IS THE ENERGY BOOST YOU NEED TO COME OUT ON TOP.

- ✘ CONTAINS ALL 9 EAAS
- ✘ WITH TAURINE
- ✘ 0 SUGAR
- ✘ 2KCAL/100ML



# SWITCH YOURSELF ON!

## ENERGY DRINKS

- Ⓞ FUTURISTIC DESIGN
- Ⓞ AMAZING TASTE
- Ⓞ 5 VITAMINS
- Ⓞ CONTAINS CAFFEINE & TAURINE
- Ⓞ COMPETITIVE PRICE



INTRODUCING HYPE ENERGY LATEST ADDITION HYPE ENERGY ON, DESIGNED PURELY FOR EMERGING MARKETS WHILE MAINTAINING HYPE ENERGY SIGNATURE TASTE AND ENERGY BOOST. FEATURING A FUTURISTIC DESIGN HYPE ENERGY ON PUSHES ALL THE BUTTONS.



# AFTER DARK

## ENERGY DRINKS

STEP ASIDE PEOPLE, AFTERDARK CHANGES THE WAY YOU PARTY. TURN UP THE VOLUME WITH AN EXPLOSIVE CINNAMON & PEPPER FLAVOUR AND D-FLOOR ENERGY, KEEPING YOU ON YOUR FEET ALL NIGHT. MIX IT, SKULL IT, RELOAD IT - AFTERDARK IS THE ULTIMATE PARTY IN A CAN.

- ✘ PERFECT ENERGY MIXER FOR BARS & CLUBS
- ✘ PREMIUM INGREDIENTS FROM EUROPE
- ✘ 5 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES
- ✘ CONTAINS CAFFEINE AND TAURINE



# 5000MG EAA SPORTS

SPORTS DRINKS

UNLOCK YOUR FULL POTENTIAL WITH SPORTS TROPICAL, THE ISOTONIC HYDRATION SPORTS DRINK THAT FUELS YOUR AMBITION. WITH 5000 MG OF ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, YOU CAN PUSH HARDER, GO FURTHER, AND ACHIEVE MORE. NEVER SACRIFICE TASTE FOR PERFORMANCE WITH THE POWER OF THE EAST ASIAN SUPER FRUIT YUZU EVER AGAIN!

# PRO

21Kcal  
per 100ml





**PRO**

## 5000MG EAA SPORTS

SPORTS DRINKS

ATHLETES HYDRATE WITH SPORTS CITRIC, OUR BOLD AND ELECTRIFYING ISOTONIC HYDRATION SPORTS DRINK THAT TAKES YOUR WORKOUTS TO THE NEXT LEVEL. FILLED TO THE BRIM WITH 5000 MG OF ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, SPORTS CITRIC WILL GIVE YOU THE POWER TO CRUSH YOUR GOALS AND DOMINATE THE COMPETITION. THE EXPLOSIVE FLAVOUR OF LEMONGRASS, THE FIERCE HERB FROM ASIA, IS MADE TO SLASH YOUR THIRST, IN THE GYM, ON THE ROAD OR WHEREVER ELSE YOU NEED THAT EXTRA SLAP IN THE FACE TO GRIND IT OUT. WHY SETTLE FOR SECOND BEST WHEN WINNERS CAN TAKE IT ALL?



# 5000MG EAA SPORTS

SPORTS DRINKS

**BOOST YOUR GRIT WITH SPORTS BERRY, THE ISOTONIC HYDRATION SPORTS DRINK THAT FUELS YOUR PASSION FOR PERFORMANCE. INFUSED WITH 5000 MG OF ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, SPORTS BERRY WILL PUSH YOU BEYOND YOUR LIMITS. INDULGE IN THE DELICIOUS TASTE OF THE AMAZONIAN SUPER FRUIT, ACAI, FOR THE ULTIMATE POWER/FLAVOUR COMBO. DRINK UP, GEAR UP, AND GET READY TO CONQUER!**

# PRO

**21Kcal**  
per 100ml





# TROPICAL SPORTS DRINK

## SPORTS DRINKS

UNLOCK YOUR FULL POTENTIAL WITH SPORTS TROPICAL, THE ISOTONIC HYDRATION SPORTS DRINK THAT FUELS YOUR AMBITION. WITH NINE ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, YOU CAN PUSH HARDER, GO FURTHER, AND ACHIEVE MORE. NEVER SACRIFICE TASTE FOR PERFORMANCE WITH THE POWER OF THE EAST ASIAN SUPER FRUIT YUZU EVER AGAIN!



# AÇAI SPORTS DRINK

## SPORTS DRINKS

**BOOST YOUR GRIT WITH SPORTS BERRY, THE ISOTONIC HYDRATION SPORTS DRINK THAT FUELS YOUR PASSION FOR PERFORMANCE. INFUSED WITH NINE ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, SPORTS BERRY WILL PUSH YOU BEYOND YOUR LIMITS. INDULGE IN THE DELICIOUS TASTE OF THE AMAZONIAN SUPER FRUIT, ACAI, FOR THE ULTIMATE POWER/FLAVOUR COMBO. DRINK UP, GEAR UP, AND GET READY TO CONQUER!**





# CITRIC SPORTS DRINK

## SPORTS DRINKS

**ATHLETES HYDRATE WITH SPORTS CITRIC, OUR BOLD AND ELECTRIFYING ISOTONIC HYDRATION SPORTS DRINK THAT TAKES YOUR WORKOUTS TO THE NEXT LEVEL. FILLED TO THE BRIM WITH NINE ESSENTIAL AMINO ACIDS, VITAMINS, AND ELECTROLYTES, SPORTS CITRIC WILL GIVE YOU THE POWER TO CRUSH YOUR GOALS AND DOMINATE THE COMPETITION. THE EXPLOSIVE FLAVOUR OF LEMONGRASS, THE FIERCE HERB FROM ASIA, IS MADE TO SLASH YOUR THIRST, IN THE GYM, ON THE ROAD OR WHEREVER ELSE YOU NEED THAT EXTRA SLAP IN THE FACE TO GRIND IT OUT. WHY SETTLE FOR SECOND BEST WHEN WINNERS CAN TAKE IT ALL?**



# 100% WHEY PROTEIN

## PRO

PROTEIN POWDER

INDULGE IN THE ULTIMATE PROTEIN EXPERIENCE WITH OUR MFP TRIPLE ACTION FORMULA! MADE FOR GROWTH, OUR 100% WHEY PROTEIN PACKS A POWERFUL PUNCH. WHETHER YOU'RE HITTING THE GYM OR NEED A QUICK AND EASY WAY TO FUEL YOUR BODY HYPE SPORTS PRO IS THE PERFECT SHORTCUT TO REAL RESULTS. MFP TRIPLE ACTION: THE TRIFECTA OF WHEY PROTEIN, LOW CARB AND LOW FAT FOR ULTIMATE PERFORMANCE.

- ✘ TRADEMARKED CARBON FIBRE DESIGN
- ✘ 250ML SLIM CAN FORMAT
- ✘ NON CARBONATED
- ✘ 5 VITAMINS
- ✘ NO ARTIFICIAL COLOURS OR PRESERVATIVES

