

Product catalog



2024



HD

INTERNATIONAL TRADE

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**A renowned and long-standing partner
of Europe's leading international retailers
in the Asian food and “Cuisines du Monde” departments**

- France-based company specializing in the distribution of
- Korean food products since 2006
 - Ambassadors of Korean food and culture in Europe
 - Accessible, high-quality products at competitive prices
 - Tastes adapted to European markets

Who are we ?

1.

**EVER MORE ORIGINAL AND INNOVATIVE
INNOVATIVE**

**FLAGSHIP PRODUCTS:
RAMEN, UDON, ALMONDS
WITH WASABI**

**AUTHENTIC
TASTE**

**ON SALE AT HM/SM/PROXI:
CARREFOUR, CARREFOUR INTERNATIONAL, LECLERC, CASINO,
AUCHAN, INTERMARCHÉ, MONOPRIX, FRANPRIX, KAUF LAND AND
KAUF LAND INTERNATIONAL**



1.

Who are we ?

**MR MIN
PRESENT**



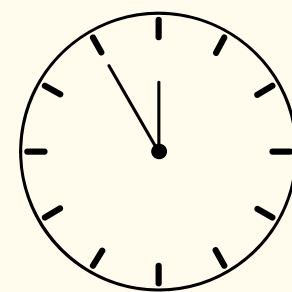
**ITS GROCERY
RANGES
SAVOURY, SWEET
AND BEVERAGES**

**2.
PRODUCTS**

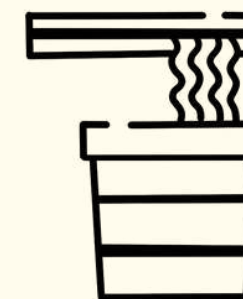
**RAMEN” IS A TRADITIONAL ASIAN DISH OF NOODLES
NOODLES IN A BROTH.
KOREAN INSTANT RAMEN” WAS FIRST PRODUCED IN
FIRST MANUFACTURED IN 1963 BY A KOREAN COMPANY, WHICH
A STRONG DESIRE TO SOLVE THE PROBLEM OF
IN THE CONTEXT OF POST-WAR POVERTY: THE PRODUCT HAD TO BE
BOTH INEXPENSIVE
AND PROVIDE ESSENTIAL NUTRIENTS. INSPIRED BY
JAPANESE RAMEN TECHNOLOGY. KOREAN RAMEN GRADUALLY
GRADUALLY DEVELOPED WITH SPICY SPICES.
TODAY, IT HAS BECOME AN EXTREMELY POPULAR
EXTREMELY POPULAR IN KOREA: ONE KOREAN EATS
CONSUMES 1.4 RAMEN A WEEK (73 A YEAR).
RAMEN IN 3 DIFFERENT FORMATS AND 4 FLAVORS
= 12 REFERENCES**



**ADD THE
SOUP
AND BOILING WATER**



**3 MIN CLOSED
COVER**



READY TO EAT

**2.a.
LES RAMENS**



XL CUP (110G)



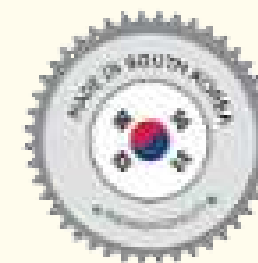
CUP (65G)



BAG (100G)

PCB	DIMENSION/CARTON(MM)
16	530 x 280 x 220

N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	BOEUF	8 801128 542661	8 801128 542869
2	POULET	8 801128 542654	8 801128 542852
3	PIQUANT	8 801128 542630	8 801128 542838
4	LÉGUMES	8 801128 542623	8 801128 542821



AUTHENTIC



QUALITY



TRADITION

2.a.
LES RAMENS



XL CUP (110G)



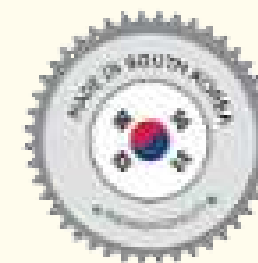
CUP (65G)



BAG (100G)

PCB	DIMENSION/CARTON(MM)
24	365 x 275 x 235

N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	BOEUF	8 801128 542715	8 801128 542814
2	POULET	8 801128 542708	8 801128 542807
3	PIQUANT	8 801128 542685	8 801128 542784
4	LEGUMES	8 801128 542678	8 801128 542777



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QUALITY



TRADITION

2.a.
RAMENS



XL CUP (110G)



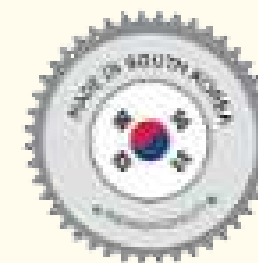
CUP (65G)



BAG (100G)

PCB	DIMENSION/CARTON(MM)
24	370 x 330 x 135

N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	BOEUF	8 801128 542616	8 801128 542760
2	POULET	8 801128 542609	8 801128 542753
3	PIQUANT	8 801128 542586	8 801128 542739
4	LEGUMES	8 801128 542579	8 801128 542722



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QUALITY



TRADITION

2.a.
RAMENS

LUDON" IS A TRADITIONAL JAPANESE DISH, APPRECIATED FOR THE TEXTURE

TEXTURE OF ITS THICK, CHEWY NOODLES.

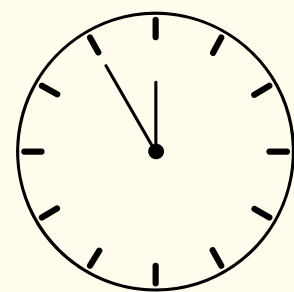
MR.MIN'S UDON CUP CONSISTS OF PRE-COOKED NOODLES IN A HERMETICALLY SEALED
HERMETICALLY SEALED BAG, WHICH PRESERVES THE NOODLES
NOODLES AND THE LIQUID SOUP BASE..



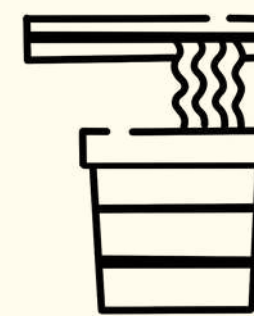
UDON SOUP (CUP 220G) OR PAN-FRY (BAG 215G),
2 FLAVORS IN 2 DIFFERENT FORMATS
A FIRST ON THE FRENCH MARKET
= 4 REFERENCES



ADD THE
SOUP
AND BOILING WATER



3 MIN ON
MICRON-ONDE



READY TO EAT

2.b.
UDONS



CUP (220G)



BAG (215G)

PCB	DIMENSION/CARTON(MM)
12	440 x 295 x 250

N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ORIGINAL	8 809386 630007	8 809386 630014
2	SPICY	8 809419 301010	8 809419 301034



AUTHENTIC



QUALITY



TRADITION

2.b.
UDONS



CUP (220G)



BAG (215G)

PCB	DIMENSION/CARTON(MM)
20	325 x 270 x 155

N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	BBQ	8 809419 300945	8 809419 300969
2	BBQ SPICY	8 809419 300976	8 809419 300990



AUTHENTIC



QUALITY



TRADITION

2.b.
UDONS

SOY SAUCE: RICH IN ANTIOXIDANTS, WHICH CONTRIBUTE TO
PROTECTS THE HEART AND ITS VESSELS
THE PERFECT BLEND OF SPICES FOR A CREAMY SAUCE
COLD OR HOT SAUCE: IDEAL FOR ADDING CHARACTER TO YOUR DISHES
AND MARINATING MEAT. GLUTEN-FREE. IN KOREA, THIS SAUCE IS OFTEN
USED TO COOK BULGOGI, A TRADITIONAL AND CONVIVIAL RECIPE.

KOREAN BARBECUE SAUCES FOR COOKING MEAT, 2
FLAVOURS IN 218ML
= 2 REFERENCES



BOTTLE (218ml)

2 FLAVORS :BBQ/BBQ épicé

2.c.
LES SAUCES

BOUTEILLE (218G)

PCB	DIMENSION/CARTON(MM)
12	240 x 180 x 220



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	BBQ	8 809 419 300 372	8 809 419 301 652
2	BBQ SPICY	8 809 419 301 652	8 809 419 301 652



AUTHENTIC



QUALITY



TRADITION

2.c.
SAUCES

IN SOUTH KOREA, SOUP IS JUST AS IMPORTANT AS RICE
AS RICE.

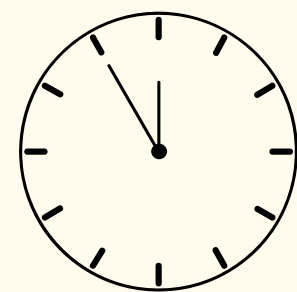
MISO SOUP IS ONE OF THE MOST POPULAR SOUPS
CONSUMED, AND IT'S ALSO A VERY POPULAR SOUP IN
EUROPE.

M.MIN MISO SOUP IS MADE FROM SOY BEANS
READY IN 3 MINUTES. THANKS TO ITS SMALL SIZE, YOU CAN
YOU CAN ENJOY IT ANYWHERE.

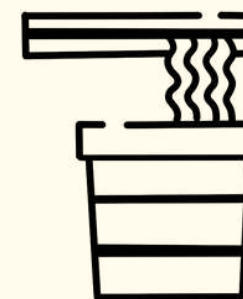
MISO SOUPS IN 10G CUPS,
2 FLAVORS
= 2 REFERENCES



ADD THE
SOUP
AND BOILING WATER



3 MIN CLOSED
COVER



READY TO EAT

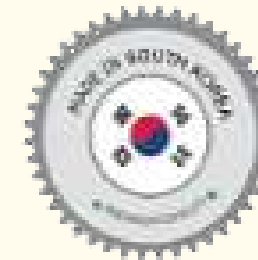
2.d.
SOUPES

MISO CUP (10G)

PCB	DIMENSION/CARTON(MM)
16	200 x 400 x 180



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ORIGINAL	8 809419 302512	1 880941 9302526
2	LEGUME	8 809419 302550	1 880941 9302540



AUTHENTIC



QUALITY



TRADITION

2.d.
SOUPES

FRIED KOREAN NOODLES. QUICK AND CONVENIENT, OUR YAKISOBAS OFFER A
MOMENT OF PLEASURE.
READY IN 4 MINUTES!
UNLIKE RAMEN, YAKISOBA MUST BE DRAINED DURING PREPARATION, THANKS TO
THE HOLES IN THE LID.

YAKISOBA CUP DE 132G
= 2 REFERENCES



Discover the 2 tastes! Original and Spicy

2.e.
YAKISOBAS

YAKISOBA CUP (132G)

PCB	DIMENSION/CARTON(MM)
16	530 x 280 x 220



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ORIGINAL	8 809419303052	8 809419303069
2	SPICY	8 809419303076	8 809419303083



AUTHENTIC



QUALITY



TRADITION

2.e.

YAKISOBA

SUITABLE FOR ALL APPETITES: SWEET CRAVINGS,
APERITIFS OR LIGHTER MEALS.
GENEROUS, TASTY ALMONDS RICH IN
PROTEINS.

2 FLAVORS, DIFFERENT FROM THE USUAL FORMULAS IN TASTE AND
SHAPE.

KOREAN ALMONDS IN 200G BAGS,

2 SAVEURS
= 2 REFERENCES



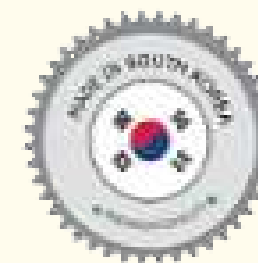
2.f.
ALMONDS

BAG (200G)

PCB	DIMENSION/CARTON(MM)
14	265 x 300 x 240



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	MIEL BEURRE	8 809419 302437	1 880941 9302441
2	WASABI	8 809419 302475	1 880941 9302489



AUTHENTIC



QUALITY



TRADITION

2.f.
ALMONDS

RICE HAS ALWAYS BEEN A STAPLE FOOD IN ASIAN COUNTRIES. IT IS USED IN ITS SIMPLEST FORM, BUT ALSO TO MAKE DRINKS AND DESSERTS. THE “RICE CRACKERS” TAKE UP THE RICE CRACKER TRADITION, BUT WITH PUFFED RICE, AND THE “5 GRAIN CRACKERS” WITH PUFFED WHITE RICE, BROWN RICE, BARLEY, GLUTINOUS RICE AND BLACK RICE. THESE COOKIES ARE AN ORIGINAL WAY TO SATISFY A SMALL HUNGER, WHILE RESPECTING GLUTEN-FREE DIETS.

*THE ORIGINAL RICE CRACKER IS GLUTEN-FREE.



**KOREAN PUFFED RICE CAKES, 2 FLAVORS
IN 100G BAGS
= 2 REFERENCES**



2.g.
RICES CRACKERS

BAG (100G)

PCB	DIMENSION/CARTON(MM)
20	410 x 330 x 275



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ORIGINAL	8 809419 300297	8 809419 300334
2	5 GRAINS	8 809419 303366	8 809419 303373



AUTHENTIC



QUALITY



TRADITION

2.g.

RICES CRACKERS

NEW



MR.MIN BEVERAGES

= 2 ITEMS

500ML BOTTLE



MR.MIN ALGAE SHIPS

= 2 RÉFÉRENCES

12G LE LOT DE 3
SACHETS



MR.MIN KOREAN PANKO

= 1 RÉFÉRENCE

200G LE
SACHET

New grocery and beverage products

3.

THESE REFRESHING NATURAL BEVERAGES MADE WITH ALOE
AND NATA DE COCO ARE PRACTICAL AND EASY TO
TRANSPORT
EASY TO CARRY EVERYWHERE. 500ML



3.a.

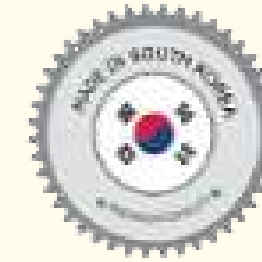
ALOE COCO WATER

BOTTLE (500ml)

PCB	DIMENSION/CARTON(MM)
20	300 x 265 x 240



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ALOE WATER	8 801382 149590	1 880138 2149597
2	COCONUT WATER	8 801382 149606	1 880138 2149603



AUTHENTIC



QUALITY



TRADITION

3.a.

ALOE COCO WATER

IDEAL FOR APERITIFS OR SNACKS, AS WELL AS FOR
ACCOMPANYING
TO ACCOMPANY YOUR RICE THROUGHOUT YOUR MEALS.
LOW IN CALORIES AND HIGH IN PROTEIN.
A WORLDWIDE HIT FOR APERITIFS AND SNACKS.

ORIGINAL OR WASABI
FLAVOR

3 BAGS BUNDLE (4g)



3.b.
ALGAE CHIPS

3 BAGS BUNDLE (4g)

PCB	DIMENSION CARTON (MM)
12	262 x 300 x 250



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	ORIGINAL	8 809178 817074	1 880917 8819648
2	WASABI	8 809178 817081	1 880917 8819655



AUTHENTIC



QUALITY



TRADITION

3.b.
ALGAE CHIPS

FINE KOREAN BREADCRUMBS THAT ARE LESS DENSE
THAN
WESTERN BREADCRUMBS.
GIVES YOUR BREADCRUMBS A LIGHT, AIRY TEXTURE,
CRISP AND CRUNCHY.
IDEAL FOR ALL YOUR FRIED FOODS, WITH THEIR LIGHT,
IRRESISTIBLY CRISP TEXTURE.



200G BAG

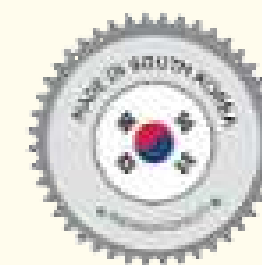
3.C.
PANKO

BAG (200g)

PCB	DIMENSION CARTON (MM)
24	330 x 430 x 215



N°	FLAVOR	GENCODE (UVC)	GENCOD (CARTON)
1	PANKO	8 809160 750112	1 880916 0750126



AUTHENTIC



QUALITY



TRADITION

3.C.
PANKO



HD

INTERNATIONAL TRADE

