

HYPE
PROTEIN BAR

NEW



INTRODUCING HYPE PROTEIN BARS - THE LATEST ADDITION TO OUR PRO FAMILY IS EDGY, BOLD, AND UNAPOLOGETICALLY DELICIOUS!

18G OF PROTEIN | HIGH FIBER | NO ADDED SUGAR | GLUTEN-FREE

Introducing **HYPE** PROtein bars - the latest addition to our PRO family is edgy, bold, and unapologetically delicious! Our no-compromise, indulgent flavours and mind-blowing multi-layered textures of premium protein, smooth filling, and satisfying crunch not only redefine but crush the protein bar game.

Perfect for every situation, **HYPE** is the ultimate all-occasion snack, whether it's a healthy treat, meal replacement, dessert, on-the-go, or pre workout fuel and post-gym pick-me-up.

With 18g of protein, high fiber, no added sugar, and gluten-free, our bars offer a guilt-free alternative to satisfy cravings while supporting a healthy lifestyle.

Made in Italy using premium European ingredients, **HYPE** PROtein Bars are crafted to ensure quality and taste go hand-in-hand. **HYPE** PROtein bars are the result of extensive R&D to find the perfect balance between performance and guilt-free pleasure.





PEANUT BUTTER

NO ADDED SUGAR | GLUTEN FREE

Experience a new level of workout fuel with Peanut Butter - the ultimate protein bar to pack on lean muscle. Stuffed with 18 grams of pure protein, this protein snack is an assault on your taste buds. Take a bite and get ready to crush your next challenge - whether at the gym, on the slopes, or in the water. Stay pumped!

HIGH PROTEIN, LOW SUGAR & A TASTE YOU'LL LOVE.

CHOCOLATE COCONUT

NO ADDED SUGAR | GLUTEN FREE

Get ready to crush your cravings and pump up your energy with Chocolate Coconut - the ultimate protein bar that brings the party to your taste buds. Change the way you snack with 18 grams of lean and mean protein, delicious coconut packed in a bar that fits your back pocket. Perfect for pre-workout fuel or an on-the-go snack, no matter the event.

HIGH PROTEIN, LOW SUGAR & A TASTE YOU'LL LOVE.



CHOCOLATE CRUNCH

NO ADDED SUGAR | GLUTEN FREE

Power up your snacking game with Chocolate Crunch - the ultimate protein bar designed to fuel your body and ignite your taste buds. With a massive 18 grams of protein per serving, this bar boasts a mouthwatering chocolate coating and a satisfying crunch that will leave you wanting more. Perfect for powering up your workout or tackling any challenge that comes your way, take a bite and taste the power of chocolate crunch.

HIGH PROTEIN, LOW SUGAR & A TASTE YOU'LL LOVE.



WHEN TO ENJOY **HYPE** PROTEIN BARS? WHENEVER YOU WANT!



NEED A HEALTHY SNACK OPTION THAT SATISFIES YOUR SWEET TOOTH?

HYPE PROtein bars are the perfect alternative to traditional chocolate bars, without the added guilt and unhealthy ingredients.

RUNNING LATE WITH NO TIME FOR BREAKFAST?

Grab a **HYPE** PROtein bar on your way out the door for a quick and convenient meal replacement that will keep you fueled until lunch.



LOOKING FOR A GUILT-FREE DESSERT OPTION?

HYPE PROtein bars are a delicious and nutritious way to satisfy your sweet cravings after a meal.

ALWAYS ON-THE-GO AND NEED A QUICK AND EASY SNACK OPTION?

HYPE PROtein bars are the ultimate grab-and-go snack that you can take with you wherever you go.



WANT TO MAXIMIZE YOUR WORKOUT PERFORMANCE?

HYPE PROtein bars provide sustained energy and essential nutrients to fuel your body before your workout and improve your muscle performance.

NEED TO SUPPORT YOUR BODY'S RECOVERY AFTER A TOUGH WORKOUT?

HYPE PROtein bars are packed with protein and other nutrients to help your muscles recover and rebuild after exercise.

